



Inaugural Conference on:

medicalbionics

A new paradigm for human health

▶ 16–19 November 2008 Mantra Erskine Beach Resort, Lorne, Victoria, Australia

Medical Bionics:
a New Paradigm for Human Health Conference

Sponsorship and Exhibition Proposal

Mantra Erskine Beach Resort
Lorne, Victoria

Sunday 16 – Wednesday 19 November 2008

www.medicalbionics.consec.com.au

Introduction

The [Bionic Ear Institute](#) is delighted to host the inaugural conference 'Medical Bionics - a new paradigm for human health'. This conference will bring together a wide range of eminent and early career researchers working in the diverse field of medical bionics. Although they will travel from all regions of the world and bring expertise from disciplines as diverse as biotechnology, engineering, ICT, polymer science, nanotechnology and medicine, there will be one aim that unites all those attending the conference - to search for solutions to the human health challenges of the future.

The conference will examine the following themes:

- Overview of medical bionics: design, development & commercialisation;
- Smarter materials: intelligent polymers and nanotechnology in medical bionics;
- Smarter devices: the role of ICT in medical bionics;
- Neural interfaces for CNS and spinal cord stimulation;
- Neural interfaces for sensory information (including auditory prostheses and retinal prostheses);
- Cell based therapy: application in medical bionics;
- Surgical and ethical considerations for medical bionics; and
- Future directions in medical bionics.

The [Scientific Advisory Committee](#) has assembled an [exciting speaker program](#) that includes eminent local and overseas invited speakers. One of the most distinct aspects of this meeting will be the great breadth of presentations, describing new and emerging disciplines that will help shape the development of medical bionics over the next two decades. Further, the meeting will provide inspiration and focus for the next generation of researchers in this field. This will be achieved through a strong emphasis on poster presentations, providing a valuable opportunity for new investigators to showcase their work and meet others working in their area of research.

Invitation to Sponsor and/or Exhibit

The Bionic Ear Institute Conference Organising Committee cordially invites you to participate in the 2008 Medical Bionics Conference.

In making a commitment to become a sponsor or an exhibitor, your company will be assured of high profile exposure.

The Conference is being promoted extensively in both the national and international arenas. To secure your place at the Conference, simply choose the sponsorship option or exhibition booth that suits you best, complete the application form and forward, with your deposit (made out to the Medical Bionics Conference 2008), and mail to the Conference Secretariat, Consec – Conference Management, PO Box 3127, BMDC ACT 2617 Australia.

For further information about sponsoring/exhibiting, please contact Barry Neame at the Conference Secretariat on +61 2 6251 0675, facsimile +61 2 6251 0672 or email: medicalbionics@consec.com.au

Conference Details

Exhibition Dates

16-19 November 2008

Venue Location

Mantra Erskine Beach Resort, Lorne, Victoria, Australia

In the beautiful coastal village of Lorne in south-western Victoria. Surrounded by the Otway National Park, Lorne is a key vista point along the famous Great Ocean Road. This idyllic village offers a relaxing environment to talk science, explore the local restaurants, go bushwalking or even try surfing!

Floor plan

The attached floor plan has been designed to ensure good visibility and access to all displays. Maximum traffic flow will be encouraged by the strategic placement of catering stations at key points in the exhibition areas, as well as through constant referral.

Conference Organisation



Consec – Conference Management is managing the conference and exhibition.

Conference Program

The Conference will include:

- invited/keynote addresses
- plenary sessions
- concurrent sessions
- workshops
- poster presentations
- a welcome reception
- the official Conference dinner, and
- a trade exhibition.

Promotion of the Conference and Exhibition

The Conference will be advertised extensively nationally and internationally and promotion will include:

- direct mail – distribution of the Conference announcements and registration brochure
- the Medical Bionics Conference web site – sponsors will be acknowledged on the Conference web site
- advertising within industry related journals and magazines
- promotion at other industry related meetings
- promotion at special interest group meetings

Those Attending the Medical Bionics Conference

It is estimated that approximately 200 national and international delegates will attend the Conference.

Benefits to your Company by Sponsoring and/or Exhibiting

- A significant marketing advantage
- Corporate goodwill from Conference delegates
- Relationship marketing
- Creation of brand awareness and acceptance
- Demonstration of products
- Increased business potential
- Enhanced company profile
- Direct access to an audience made up of your clients, current and potential
- Broadened exposure through to the Conference by acknowledgement in all print material including the Conference registration brochure and the Conference program/handbook
- Promotion in industry related journals and magazines
- Promotion on the Conference web site
- Exposure at the Conference through signage and announcements

Medical Bionics Conference 2008

Sponsorship Opportunities (incl GST)

1. Principal Sponsor AUD\$ 22,000 (1 only)

- Two (2) complimentary exhibition booths in prime position
- One (1) complimentary full Conference registration
- Company logo on the cover of the registration brochure
- Company logo on web site
- Company logo and promotional paragraph in the Conference program/handbook
- Company logo on Conference signage
- Company logo on Conference satchels
- (One) 1 A4 flier (to be supplied by you) in Conference satchel
- One (1) A4 advertisements inside the front cover of the handbook. Artwork to be supplied by sponsor.

2. Major Sponsor AUD\$ 11,000 (1 of 3)

- One (1) complimentary exhibition booth in prime position
- One (1) complimentary full Conference registration
- Company logo on web site
- Company logo on cover of Conference Program/handbook
- Company logo and promotional paragraph in the Conference program/handbook
- Company logo on Conference signage
- One (1) A4 flier (to be supplied by you) in Conference satchel.

3. Conference Dinner AUD\$ 5,500

- Company acknowledgement in registration brochure
- One (1) complimentary full Conference registration
- Company acknowledgment and promotional paragraph in Conference program/handbook
- Company sign (supplied by you) displayed during the Conference Dinner

(size and type of sign to be determined by the Conference Manager)

- Introduction to guests during dinner
- Company logo on dinner menu
- Company logo on web site
- One (1) A4 flier (to be supplied by you) in Conference satchel.

4. Welcome Reception AUD\$ 3,300 (1 only)

- Company acknowledgement in registration brochure
- Company acknowledgement and promotional paragraph in the Conference program/handbook
- Company sign (supplied by you) displayed during the Welcome Reception (size and type of sign to be determined by the Conference Manager)
- Company logo on web site
- Two (2) complimentary tickets to the Welcome Reception
- Introduction to Conference delegates during the Welcome Reception
- One (1) A4 flier (to be supplied by you) in Conference satchel.

5. Lunches AUD\$ 1,100 (1 of 3)

- Company acknowledgement as a sponsor in the Conference program/handbook
- Company logo on website
- Company sign (supplied by you) prominently displayed during your sponsored lunch (type and size of sign to be determined by Conference Manager)
- Complimentary luncheon invitations for two (2) company representatives on the day of sponsorship
- One (1) A4 flier (to be supplied by you) in Conference satchel.

6. Name Badges & Lanyard AUD\$ 3,300 (1 only)

- Company logo on website
- Acknowledgement as the Name Badge & Lanyard Sponsor in the Conference/ Program Handbook
- Company logo to be printed on the delegates name badges (placement at the discretion of the Conference Manager)
- Opportunity to provide company branded lanyards (to be provided by sponsor)
- One (1) A4 flier (to be supplied by you) in Conference satchel.

7. Morning/Afternoon Tea Breaks AUD\$ 1,100 (1 of 6)

- Company acknowledgement as a sponsor in the Conference program/handbook
- Company sign (supplied by you) prominently displayed during your sponsored morning/afternoon tea (type and size of sign to be determined by Conference Manager)
- Complimentary morning/afternoon tea invitations for two (2) company representatives for the sponsored activity
- One (1) A4 flier (to be supplied by you) in Conference satchels

8. Individual Packages

The above traditional sponsorship arrangements/ packages may not cater for your specific needs. If so, please contact the Conference Manager to discuss your needs for a more personalised package.

Conference Manager: Barry Neame

Telephone +61 2 6251 0675

Facsimile +61 2 6251 0672

Email: medicalbionics@consec.com.au

Please note:

Acknowledgement in the main announcement and registration brochure, the Conference program/handbook and the Conference proceedings is subject to sponsorship confirmation prior to printing deadlines.

The production of banners, transparencies and any promotional material is the responsibility of the sponsor.

Logos will only be printed in one or two colours - please provide black and white (mono) versions of company logos.

Exhibition Details

The Exhibition will be held from Sunday 16 – Wednesday 19 November 2008.

The attached floor plan has been designed to ensure good visibility and access to all displays. Maximum traffic flow will be encouraged by the placement of catering stations at key points in the stand areas for morning and afternoon tea as well as by constant referral.

The Welcome Reception will be held in and around the Exhibition. Lunch, morning and afternoon teas will be held in the exhibition areas.

Move-in/Move-out Times

Move-in: Sunday 16 November
Move-out: Wednesday 19 November

Exhibition Dates and Times

Sunday 16 Nov	3.00pm – 6.00pm
Monday 17 Nov	9.00am – 5.00pm
Tuesday 18 Nov	9.00am – 5.00pm
Wednesday 19 Nov	9.00am – 4.00pm

Exhibition Stand Package

Dimensions:	Standard Skirted Trestle Table
Space:	2m x 1m
Welcome Reception:	An invitation is extended, by the Conference Committee, for two (2) representatives per exhibition booth booked to attend the Welcome Reception as their guest on Sunday 16 November.
Conference Satchel:	One (1) per exhibition booth including satchel, pad, pen, sponsors advertising and program/handbook.
Delegates Listing:	Subject to privacy legislation, relevant details of all delegates attending the Conference will be made available to sponsors and exhibitors.
Name badge:	Name badge for two (2) representatives.
Promotion:	Listing of company name in the Conference Program/Handbook.
Catering:	Morning/afternoon teas and lunches for two (2) representatives each day.
Cost:	AUD\$ 2,200.00 (incl GST)

Custom Build Stands

Companies intending to install custom designed stands must submit full specifications and drawings direct to the Conference Secretariat before 1 October 2008 to facilitate the required approval process by the venue.

General Information

Accommodation

A block booking of accommodation has been made at the Mantra Erskine Beach Resort, Lorne. As a sponsor/exhibitor you will be mailed a registration brochure with accommodation details at a later date.

Car Parking

There is car parking at the venue.

Liability Waiver

The Medical Bionics Conference 2008, the Mantra Erskine Beach Resort will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. Regarding claims for damages or injuries that may arise from or be in any way connected with exhibitor occupation or display space, the exhibitor agrees to defend indemnity and hold the Organising Committee harmless against all such claims. The exhibitor agrees to insure itself at its own expense against property loss or damage and against liability or personal injury and liability for property damage.

Participation in the exhibition does not imply any endorsement or approval by the Medical Bionics Conference 2008. The Medical Bionics Conference 2008 takes no responsibility in relation to displays, products, representations or promotional material of the participants. The Medical Bionics Conference 2008 has not assessed, endorsed or approved any display, product, representation or promotional material.

Insurance

Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that the Medical Bionics Conference 2008 and Consec – Conference Management do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain liability, business interruption and property damage insurance covering such loss by an exhibitor.

Personal Insurance

Participants shall be regarded in every aspect as carrying their own risk for injury to person or property, including baggage, during the Conference. We strongly recommend that at the time of booking you take out a travel insurance policy of your choice. The policy taken should include the loss of deposit through cancellation, medical insurance, loss or damage to personal property, financial loss incurred through disruption due to strikes or other industrial action. The organisers are in no way responsible for any claims concerning insurance.

Privacy Act

Due to the privacy legislation, the organisers cannot guarantee the inclusion of ALL participants' names and contact details on the delegates list.

Further Information

Consec – Conference Management
PO Box 3127
BMDC ACT 2617
Tel: + 61 2 6251 0675
Fax: + 61 2 6251 0672
Email: medicalbionics@consec.com.au



Conference Manager
Barry Neame

Conference Coordinator
Michaela Andelova

How to Book and Details of Payment Deadlines

Sponsorship

In order to confirm your sponsorship, we will require the **Application to Sponsor** form and fifty percent (50%) deposit payment to be forwarded by return mail. The balance payment will be required **by 30 August 2008**.

Exhibition

Early booking is necessary, as space is limited, and booths will be allocated strictly in order of the date the deposit payment and application to exhibit form is received. In order to confirm your exhibition space, we will require the **Application to Exhibit** form and fifty percent (50%) deposit payment to be forwarded by return mail. The balance payment will be required **by 30 August 2008**.

Cheques should be made payable to Medical Bionics Conference 2008 and forwarded to the Conference Secretariat, *Consec – Conference Management, PO Box 3127, BMDC ACT 2617, Australia.

* Consec – Conference Management as agent for the Medical Bionics Conference 2008.

Cancellation Policy

In the event of withdrawal of sponsorship/exhibition booth booking, please be advised that unless that particular area of sponsorship/exhibition is resold, the Conference reserves the right to retain deposit monies received.

APPLICATION TO EXHIBIT

Please complete this form and return with payment to:

Medical Bionics Conference 2008 Secretariat, Consec – Conference Management, PO Box 3127, BMDC
ACT 2617 Australia. ABN 56 006 580 883.

Contact name _____

Position in organisation _____

Company/organisation _____

Address _____

Telephone: _____ Facsimile: _____

Email: _____

Booth Position

Number of booths required _____

I/we prefer booth position/s as indicated on the enclosed floor plan in order of preference:

1st _____ 2nd _____ 3rd _____ 4th _____

I/we understand that booth/s will be allocated strictly in order of receipt of applications and deposit monies and that the Conference Manager's decision will be final. Should the exhibition floor plan require expansion or retraction, the organisers have the right to make the necessary changes.

We note that furniture, extra lighting and power are to be ordered from the exhibition contractor.

Cancellation Policy

In the case of cancellation of a space, please be advised that unless the organisers are able to resell the space there will be no refund on monies paid. If the balance payment on the booth/s is not received by the due date, the allocated space will be cancelled.

We accept the terms and conditions as outlined in this Sponsorship/Exhibition Proposal and hereby enclose our payment for \$_____ including 10% GST. **Please note – payment by credit card attracts a 3% surcharge.**

Signed _____ Date _____

(on behalf of the exhibitor listed above)

TOTAL AMOUNT PAYABLE: AUD\$ 2,200.00 incl GST

Deposit Deadline: 50% with booking

Balance deadline: 30 August 2008

*Consec – Conference Management as agent for The Medical Bionics Conference 2008

APPLICATION TO SPONSOR

Please complete this form and return with payment to:

Medical Bionics Conference Secretariat 2008*, Consec-Conference Management, PO Box 3127, BMDC
ACT 2617 Australia

Once completed, this document will be a tax invoice for GST purposes when you make payment.
Please return this form for your records. ABN 56 006 580 883.

Contact name _____

Position in organisation _____

Company/organisation _____

Address _____

Telephone: _____ Facsimile: _____

Email: _____

Sponsorship Package Preferences

I/we would like to take up the following sponsorship package/s:

1st _____ Total Cost _____

2nd _____ Total Cost _____

3rd _____ Total Cost _____

Satchel Insert _____ Total Cost _____

I/we understand that the sponsorship packages will be strictly in order of receipt of application form and deposit.

Cancellation

In the event of withdrawal of sponsorship please be advised that unless that particular area of sponsorship is resold the organisers will reserve the right to retain deposit monies received.

We accept the terms and conditions as outlined in this Sponsorship/Exhibition Proposal and hereby enclose our payment for \$_____ including 10% GST. **Please note – payment by credit card attracts a 3% surcharge.**

Signed _____ Date _____

(on behalf of the sponsor listed above)

Deposit Deadline: 50% with booking

Balance deadline: 30 August 2008

Please forward cheque in Australian Dollars payable to Medical Bionics Conference 2008 and forward, along with this completed form to Medical Bionics Conference 2008, * Consec- Conference Management, PO Box 3127 BMDC ACT 2617 Australia.

* Consec – Conference Management as agent the Medical Bionics Conference 2008

Method of Payment

- Cheque Bankcard MasterCard Visa
 Electronic Funds Transfer Amex Diners

1. Please make cheque payable in Australian dollars to Medical Bionics Conference 2008 and mail to:

Medical Bionics 2008 Conference Managers
Consec – Conference Managers *
PO Box 3127
Belconnen Mail delivery Centre ACT 2617

* Consec – Conference Management as agent the Medical Bionics Conference 2008

2. Please provide credit card details in the spaces below
NOTE – payment by credit card attracts a 3% surcharge.

Cardholder Name's: _____

Card Number: _____

Expiry Date: _____ Signature: _____

3. Electronic Funds Transfer

Name Account: Medical Bionics Conference 2008
Bank: National Australia Bank
Branch: Canberra City
BSB: 082 902
Account No: 75264 2532
Transaction Reference Number: _____

Please note: A remittance advice MUST be faxed through to Consec once payment has gone through on +61 2 6251 0672.